

NOTICES & CLASSIFIED

HELP WANTED

The Foundation's annual Phonathon will be held April 8, 9 and 10 and volunteer callers are always needed. **Please contact the Foundation office at 503 534-2302 for details or to sign up.**

NEW SEASONS SUPPORTS THE FOUNDATION WITH FRUIT SALES

The New Seasons Market in the Mountain Park Marketplace donates a portion of all its fruit sales to the Foundation. This is really an apple for the teachers!

LAMB'S PALISADES MARKET FOUNDATION SHOPPING DAY

Shop all day Saturday, April 12 at Lamb's Palisades Market (on McVey). Five percent of the day's sales will be donated to the Foundation.

Lake Oswego School District Foundation
P.O. Box 70
Lake Oswego, OR 97034

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Lake Oswego School District FOUNDATION

INVESTING IN TEACHERS

APRIL 2008

Advertising...Entrepreneurship...Sports and Entertainment Marketing...AP Economics

Thanks to donations to the Lake Oswego School District Foundation, our high school students can choose from these exciting electives.

With the Foundation's focus on teachers, the District has expanded the Business curriculum at LOHS from two semester-long marketing classes to seven different classes. Several years ago, perhaps 60 students could take a business class—now it is closer to 700.

Following the cuts in classes and programs that took place after Measure 5 passed in 1990, Lake Oswego High School was able to offer only a single full-year Marketing class. The class was so popular that it was condensed into a single semester-long class in an effort to reach more students. As District finances improved, *Continued on page 3*



Last fall, Lakers proudly wear the T-shirts made and distributed by LOHS International Marketing students at a game against Jesuit, the defending state champs. All that team spirit helped drive Lake Oswego to victory!

YES!

I/We want to make a contribution to the Foundation.

Enclosed is a contribution of \$_____ for the Lake Oswego School District Foundation's campaign to help reduce class size.

Gifts of any size are appreciated!

Name _____

Address _____

City _____ State _____ Zip _____

Home Phone: _____

Work Phone: _____

E-mail: _____

Please return to: Lake Oswego School District Foundation
P.O. Box 70, Lake Oswego, OR 97034
503-534-2302
www.losdfoundation.org

- Chairman's Circle \$10,000 +
- Superintendent's Circle \$5,000–\$9,999
- Starkweather Valedictorians \$2,500–\$4,999
- Starkweather Members \$1,250–\$2,499
- Mentors \$500–\$1,249
- Counselors \$1–\$499

My employer matches contributions:

Employer: _____

Check is enclosed payable to LOSD Foundation

Please bill my:

MasterCard Visa American Express

Card # _____ Expiration date _____

Signature _____

The Lake Oswego School District Foundation is an independent, non-profit corporation established in 1986 to support educational programs for the students of the Lake Oswego School District. Contributions are tax deductible under Internal Revenue Code Section 170. The Lake Oswego School District supports the activities of the Foundation.

Dorothy Stafford Named Phonathon Chair

Dorothy Stafford, a long-time Lake Oswego elementary school teacher and the widow of former Oregon Poet Laureate William Stafford, has been named the honorary chair of the Lake Oswego School District Foundation's fourteenth annual Phonathon.

Stafford, who still lives in Lake Oswego, is excited to see how the community gets behind its teachers by supporting the Foundation.



"Many communities say they support education, but ours really does," says Stafford.

Stafford and her late husband's name are also associated with the Foundation's endowment program, the Stafford Society, which is now enrolling charter members.

The Phonathon will take place on April 8, 9, and 10 from 5:30 to 8:30 p.m. with parents, students,

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Lake Oswego School District Foundation

Our Mission—To sustain the tradition of outstanding schools in Lake Oswego.

Our Goal—To reduce the student-teacher ratio by hiring additional teachers.

Since its inception in 1993, virtually all donations raised by the Foundation have been dedicated to funding teaching positions and reducing class sizes.

2007–2008

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From the President—

We are about to begin our annual Phonathon. Our school-based campaign has us on target to reach our overall goal of \$2.2 million. This year the Lake Oswego School District Foundation has seen a real outpouring of support from many corners of our community. We have added new business partners, and our existing partners have continued to be incredibly generous. In our high school campaign, well over 200 students stepped up to call on parents. Our imaginative and energetic school captains have organized events of all kinds: a pajama party at Rivergrove, receptions at the

school plays at the junior highs, a flamenco dance performance at Lakeridge, a spaghetti dinner at Hallinan, and many more. Local businesses have supported these efforts with donations of food, beverages, and prizes.

We are grateful for this show of support. We are grateful that the community understands what the Foundation is doing—that fully 95% of the dollars we raise pay for teachers. The community understands that we all can play a part in keeping our teachers in our classrooms. More and more people continue to join us, understanding that we value participation every bit as much as we value donations. Every donor plays a part in helping us reach that goal. We invite you to join in—to invest in teachers.

Thank you for your support and generous donations.

Mary Solares
 Foundation President 2007-08

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thanks in no small part to Foundation funding, LOHS added two more classes: Stocks and Commodities and Income and Money Management. In the 2006-07 school year, business teacher Ryan Durrett, was hired, and spent half his time at LOHS and the other half at Lakeridge. In 2007-08, with the Foundation raising \$2 million, Durrett became full-time at LOHS and Lakeridge added a part-time business teacher, Vanessa McDonnell.

Based on input from students, parents, faculty, and administrators, LOHS now offers an expanded curriculum of Business study that is among the strongest in Oregon. Classes include Entrepreneurship, Sports and Entertainment Marketing, and International Marketing, building on the interests and skills of the students and focusing on areas of job growth to give students a boost in competition for college and life. Past students frequently contact the business teachers to tell them how well-prepared they feel they have been for college and internships, and how these classes set them apart from others.

These classes provide students with practical hands-on experience—which can occasionally boost school spirit.

Stafford continued from page 1

and other volunteers calling community members, alumni, former parents, and school families who were missed during the school-based campaigns. As of this writing, a total of \$1.2 million has been pledged to pay for teachers in all Lake Oswego schools next year.

Last fall, LOHS International Marketing students made and distributed white T-shirts for students to wear at a football game against defending state champion Jesuit. The students designed the product, sought sponsorship, ordered and sold the product, and tracked inventory and reordered after the shirts sold out in two days. They learned about real world business and the LOHS student body showed up at a very important football game in school spirit-building shirts. And, as a bonus, the Lakers shut out Jesuit, 21-0.

With ongoing support from the community through the Foundation, the District can maintain the existing core of business classes, and as needs change, increase offerings, and offer more sections. Students can continue to build on what they now have, gaining life skills that extend beyond academic exposure to the business profession.

As teacher Durrett says: “Foundation support is a snapshot of the good qualities you want to see in a school community: kids interested in something, parents supporting that interest and giving back to the school. This is what makes a community strong.”

Last year, the Foundation put 95% of its donations directly into teacher salaries, resulting in more elementary specialists, smaller elementary classes, and increased electives at the secondary level. (See article above for an example of Foundation dollars at work!)

A Brief History of the Lake Oswego School District Foundation

Did you ever wonder how the Foundation got where it is today? Over the course of twenty-one years it has evolved, in response to the complex state of school funding in Oregon, into the more sophisticated organization you see today.

